



PROVIDING TANGIBLE RESOURCES
SO STUDENTS ARE FREE TO LEARN

2025 – 2026 ANNUAL REPORT



"As educators, we understand that academic success is closely tied to a student's overall well-being. When students' basic needs are unmet, attendance suffers, academic performance declines, and the likelihood of graduation decreases. Palm Project directly addresses these challenges by providing tangible support that promotes educational success and social-emotional well-being. In a county where nearly half of all students qualify as economically disadvantaged, the need for programs like Palm Project cannot be overstated."

—Stephanie Cody, Foley High School



Baldwin Education
COALITION

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OUR MISSION

Palm Project is a county wide initiative that ensures every public-school care closet in Baldwin County is stocked with essential items, completely free of charge for both the school and its students.

"By meeting the tangible needs of students, the project not only enhances their ability to learn but also fosters a more inclusive and supportive school environment. It alleviates the financial burdens on families and staff, who often cover the cost of these essential items out of their own pockets."

—Sherry Rainbolt, Prevention & Support Supervisor
Baldwin County Public Schools

Thank you!

\$633,068

TOTAL DONATIONS & GRANTS RECEIVED SINCE 2022

Since its inception in 2022, the Palm Project has been entirely funded by the generous donations, sponsorships, and grants from the community. To strengthen community awareness and expand support for Palm Project, during the 2025 – 2026 year, we concentrated our fundraising efforts on a single signature event, **Charity Chukkers**. This focused approach resulted in substantial growth, with event donations increasing from **\$37,088** in its inaugural year to **\$46,403** in year two, reflecting growing community investment in ensuring students across Baldwin County have access to essential resources and basic needs.



SUPPLY DRIVE PARTNERS

Baldwin EMC | Baldwin County Homebuilders Association
Fairhope St. James Episcopal | Gulf Shores & Orange Beach Tourism

MAJOR DONORS INCLUDE

Ascend Cares Foundation
Elks Lodge Foley
Trustmark Bank
Pen Air Credit Union
68 Ventures
Tyndall Federal Credit Union

United Way of Baldwin County
GeoCon
Performance Contractors
Senator Chris Elliott
Representative Frances Holk Jones
Baldwin EMC Foundation
Collins / RTX

Mapp Family Foundation
Sertoma
Snook Foundation
Cromeans Foundation
J L Bedsole Foundation
Shirlee's Kids Foundation

16,249

ITEMS
DISTRIBUTED

44

SCHOOLS
SERVED

435

ORDERS
FULFILLED

\$87,835.27

COST OF ITEMS
DISTRIBUTED

\$5.41

AVERAGE
COST PER
ITEM

37

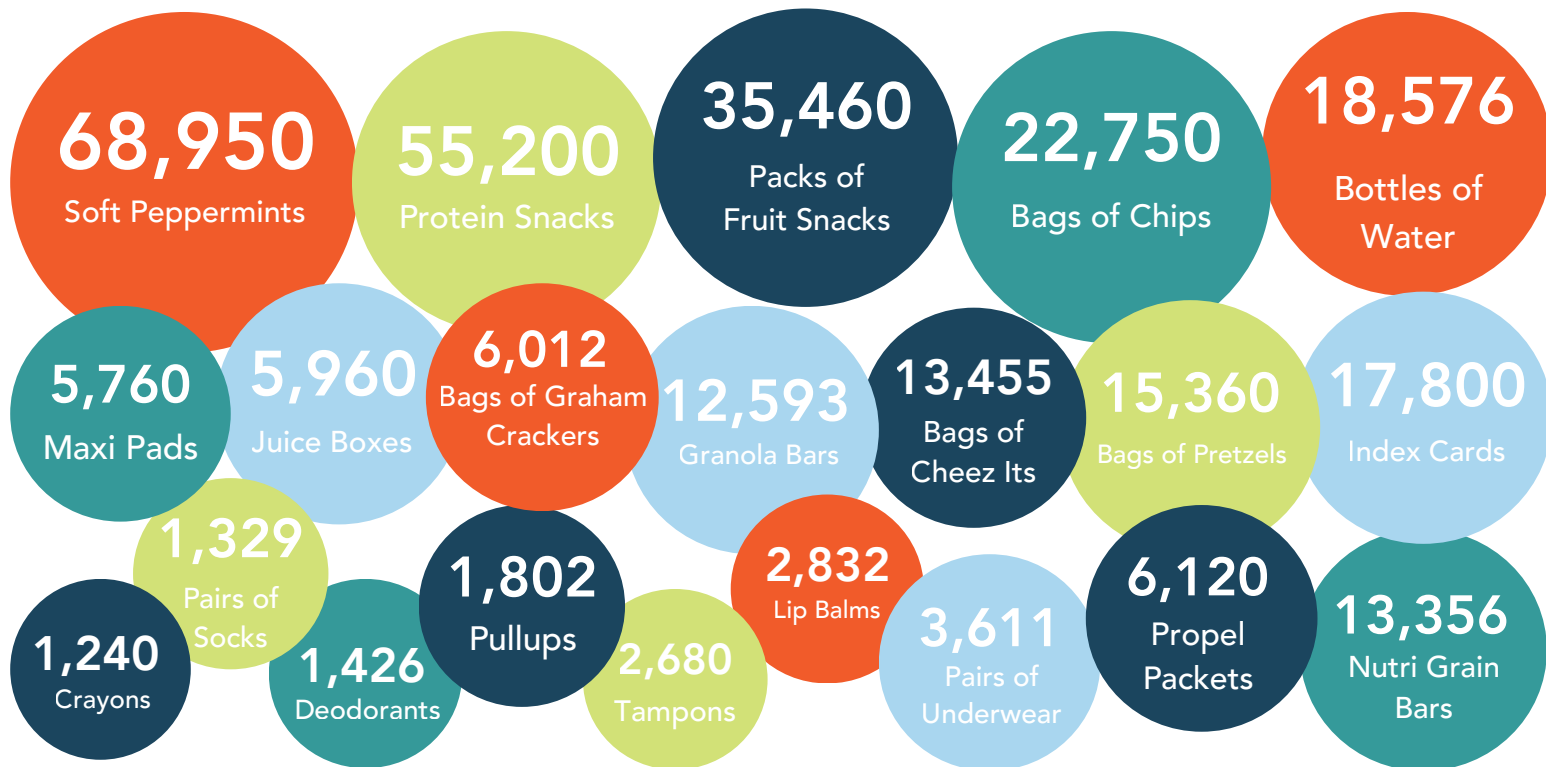
AVERAGE # OF
ITEMS PER
ORDER

TOP TEN ITEMS DISTRIBUTED

Men's Deodorant	723
Women's Deodorant	703
Protein Snacks	460
Chips	455
Earbuds	448
Water - 10 oz Bottles	411
Fruit Snacks	394
Nutri Grain Bars	371
Water Bottles	365
Water - 16.9 oz Bottles	363



QUANTITIES OF MULTIPACK ITEMS DISTRIBUTED



TOTAL ORDERS PER SCHOOL | SINCE LAUNCH OF PALM PROJECT IN 2022

8 AltaPointe Health	35 Daphne High	26 Florence B Mathis	38 Robertsdale High
1 Baldwin County Child Advocacy	32 Daphne Middle	39 Foley Elementary	39 Rockwell Elementary
17 Baldwin County High	20 Delta Elementary	38 Foley High	36 Rosinton Elementary
24 Baldwin Preparatory Academy	25 Elberta Elementary	60 Foley Middle	40 Silverhill Elementary
41 Baldwin County Virtual	35 Elberta	30 Gulf Shores City Schools	39 Spanish Fort Elementary
49 Bay Minette Elementary	21 Elberta Middle	29 J. Larry Newton	27 Spanish Fort High
37 Bay Minette Middle	14 Elsanor Elementary	30 Loxley Elementary	33 Spanish Fort Middle
36 Belforest Elementary	36 Fairhope East Elementary	42 Magnolia Elementary	26 Stapleton Elementary
34 C F Taylor Alternative	35 Fairhope High	11 Mathis Elementary	15 Stonebridge Elementary
34 Central Baldwin Middle	47 Fairhope Middle	29 Perdido	30 Summerdale Elementary
33 Daphne East Elementary	35 Fairhope West Elementary	33 Pine Grove Elementary	26 Swift
42 Daphne Elementary		52 Robertsdale Elementary	15 W. J. Carroll



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"This project is about more than just providing tangible resources. It's about empowering students to access care, bridging gaps in the community, and removing barriers that can hinder student learning. What began as a brainstorming session in a room with key stakeholders has now transformed into a fully functioning, sustainable, and thriving initiative. "

—Lilly Casolaro, Social Worker, Baldwin County Public Schools