



PROVIDING TANGIBLE RESOURCES  
SO STUDENTS ARE FREE TO LEARN

# 2025 – 2026 ANNUAL REPORT



"As educators, we understand that academic success is closely tied to a student's overall well-being. When students' basic needs are unmet, attendance suffers, academic performance declines, and the likelihood of graduation decreases. Palm Project directly addresses these challenges by providing tangible support that promotes educational success and social-emotional well-being. In a county where nearly half of all students qualify as economically disadvantaged, the need for programs like Palm Project cannot be overstated."

—Stephanie Cody, Foley High School



Baldwin Education  
COALITION

P.O. BOX 932, SUMMERDALE, AL 36580  
251.942.6695 | BETTERBALDWIN.COM

Published June 2026

## OUR MISSION

Palm Project is a county wide initiative that ensures every public-school care closet in Baldwin County is stocked with essential items, completely free of charge for both the school and its students.

*"By meeting the tangible needs of students, the project not only enhances their ability to learn but also fosters a more inclusive and supportive school environment. It alleviates the financial burdens on families and staff, who often cover the cost of these essential items out of their own pockets."*

—Sherry Rainbolt, Prevention & Support Supervisor  
Baldwin County Public Schools

# Thank you!

# \$633,068

## TOTAL DONATIONS & GRANTS RECEIVED SINCE 2022

Since its inception in 2022, the Palm Project has been entirely funded by the generous donations, sponsorships, and grants from the community. To strengthen community awareness and expand support for Palm Project, during the 2025 – 2026 year, we concentrated our fundraising efforts on a single signature event, **Charity Chukkers**. This focused approach resulted in substantial growth, with event donations increasing from **\$37,088** in its inaugural year to **\$46,403** in year two, reflecting growing community investment in ensuring students across Baldwin County have access to essential resources and basic needs.



## SUPPLY DRIVE PARTNERS

Baldwin EMC | Baldwin County Homebuilders Association  
Fairhope St. James Episcopal | Gulf Shores & Orange Beach Tourism

## MAJOR DONORS INCLUDE

Ascend Cares Foundation  
Elks Lodge Foley  
Trustmark Bank  
Pen Air Credit Union  
68 Ventures  
Tyndall Federal Credit Union

United Way of Baldwin County  
GeoCon  
Performance Contractors  
Senator Chris Elliott  
Representative Frances Holk Jones  
Baldwin EMC Foundation  
Collins / RTX

Mapp Family Foundation  
Sertoma  
Snook Foundation  
Cromeans Foundation  
J L Bedsole Foundation  
Shirlee's Kids Foundation

16,249

ITEMS  
DISTRIBUTED

44

SCHOOLS  
SERVED

435

ORDERS  
FULFILLED

\$87,835.27

COST OF ITEMS  
DISTRIBUTED

\$5.41

AVERAGE  
COST PER  
ITEM

37

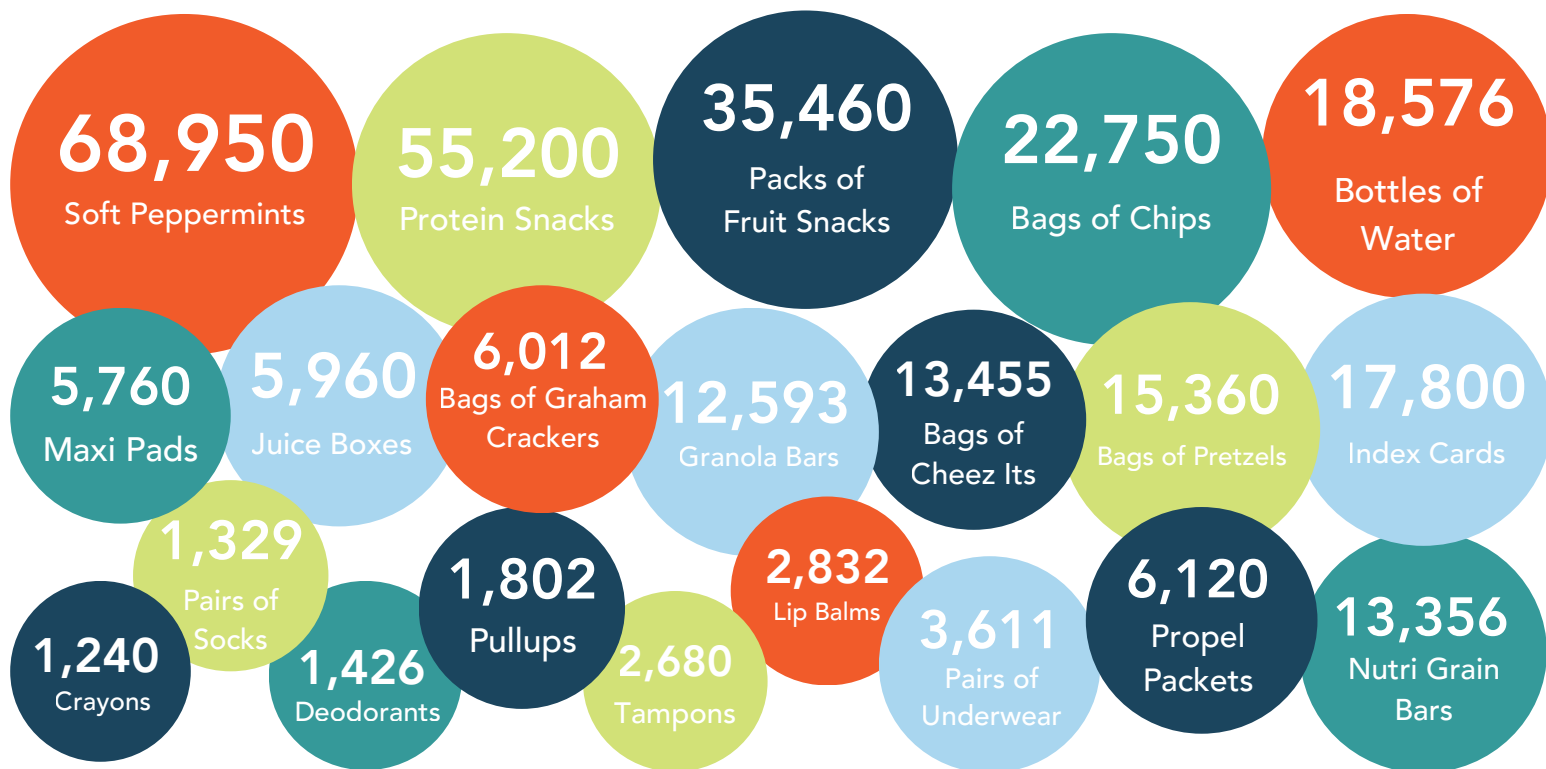
AVERAGE # OF  
ITEMS PER  
ORDER

## TOP TEN ITEMS DISTRIBUTED

|                         |     |
|-------------------------|-----|
| Men's Deodorant         | 723 |
| Women's Deodorant       | 703 |
| Protein Snacks          | 460 |
| Chips                   | 455 |
| Earbuds                 | 448 |
| Water - 10 oz Bottles   | 411 |
| Fruit Snacks            | 394 |
| Nutri Grain Bars        | 371 |
| Water Bottles           | 365 |
| Water - 16.9 oz Bottles | 363 |



## QUANTITIES OF MULTIPACK ITEMS DISTRIBUTED



## TOTAL ORDERS PER SCHOOL | SINCE LAUNCH OF PALM PROJECT IN 2022

|                                 |                             |                             |                            |
|---------------------------------|-----------------------------|-----------------------------|----------------------------|
| 8 AltaPointe Health             | 35 Daphne High              | 26 Florence B Mathis        | 38 Robertsdale High        |
| 1 Baldwin County Child Advocacy | 32 Daphne Middle            | 39 Foley Elementary         | 39 Rockwell Elementary     |
| 17 Baldwin County High          | 20 Delta Elementary         | 38 Foley High               | 36 Rosinton Elementary     |
| 24 Baldwin Preparatory Academy  | 25 Elberta Elementary       | 60 Foley Middle             | 40 Silverhill Elementary   |
| 41 Baldwin County Virtual       | 35 Elberta                  | 30 Gulf Shores City Schools | 39 Spanish Fort Elementary |
| 49 Bay Minette Elementary       | 21 Elberta Middle           | 29 J. Larry Newton          | 27 Spanish Fort High       |
| 37 Bay Minette Middle           | 14 Elsanor Elementary       | 30 Loxley Elementary        | 33 Spanish Fort Middle     |
| 36 Belforest Elementary         | 36 Fairhope East Elementary | 42 Magnolia Elementary      | 26 Stapleton Elementary    |
| 34 C F Taylor Alternative       | 35 Fairhope High            | 11 Mathis Elementary        | 15 Stonebridge Elementary  |
| 34 Central Baldwin Middle       | 47 Fairhope Middle          | 29 Perdido                  | 30 Summerdale Elementary   |
| 33 Daphne East Elementary       | 35 Fairhope West Elementary | 33 Pine Grove Elementary    | 26 Swift                   |
| 42 Daphne Elementary            |                             | 52 Robertsdale Elementary   | 15 W. J. Carroll           |



Baldwin Education  
COALITION

*"This project is about more than just providing tangible resources. It's about empowering students to access care, bridging gaps in the community, and removing barriers that can hinder student learning. What began as a brainstorming session in a room with key stakeholders has now transformed into a fully functioning, sustainable, and thriving initiative. "*

*—Lilly Casolaro, Social Worker, Baldwin County Public Schools*