

**Baldwin County
Education
Coalition**



One voice. Every child.

**ANNUAL REPORT
2021**

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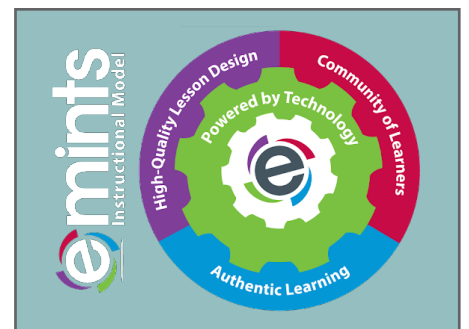
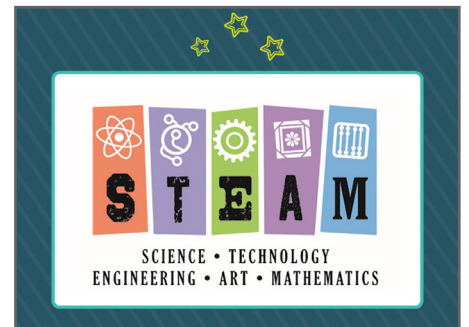
BALDWIN COUNTY EDUCATION COALITION

1. INFORM & ENGAGE SHAREHOLDERS

OBJECTIVE: Inform, engage and connect all citizens to our public schools

OBJECTIVE: Create awareness and support for the district and the Coalition

- Launched monthly blog to provide more detailed information on important topics:
 - » April – Teacher of the Year
 - » May – National Board Certification
 - » June – Big Brothers Big Sisters of South Alabama
 - » July – eMINTS
 - » August – GRITC: Innovative professional development for teachers
 - » September – Jennifer Claire Moore Foundation: Resources for mental health
 - » October – STEAM: Enhancing educational opportunities
 - » November – Attracting and Retaining Great Teachers: Competitive pay
- Continuously inform through the Coalition's website, community newsletter and monthly social media calendar
- Hosted quarterly meetings with foundation representatives and community partners
- Hosted 9th Annual Golf Classic: 34 teams/120 participants and volunteers
- Served on the districts Federal Programs Advisory Committee
- Attended monthly Board of Education Work Session to stay informed on current issues
- Serving on Walking School Bus Steering Committee to assist with replicating in communities across the county
- Presented to Foley Rotary & Foley Optimist
- Served on District Design Committee and recruited community representatives to also serve. Included Coalition's services as part of the districts strategic plan
- Served in an advisory capacity for the Robertsedale Special Tax District Referendum
- Serving on Family Promise of Baldwin County's Board of Directors assisting homeless families with children
- Serving as President of the South Baldwin Education Foundation: awarded close to \$325,000 in scholarships to graduating seniors at Elberta High, Foley High, Gulf Shores High and Robertsedale High, prepared response to Fidelity Charitable inquiry regarding the Tim Cook Scholarship.



BALDWIN PARTNERS

- 191 volunteers registered through the online portal since September 2020, almost double the number from 2019.
- Submitted projects for nine schools for United Way's Day of Caring, July 15, 2021, including: Belforest, Daphne Elementary, Foley Elementary, Magnolia, Pine Grove, Silverhill, Stapleton, Summerdale, & Swift.



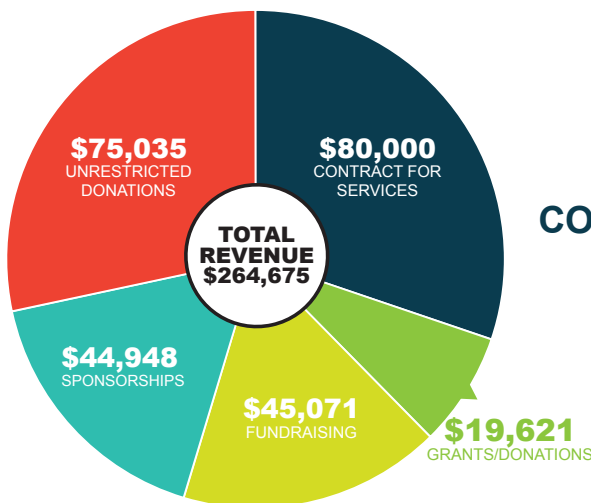
2. PROGRAM GRANTS & FUNDING

OBJECTIVE: Obtain adequate funding to implement best practices and meet the needs of the district

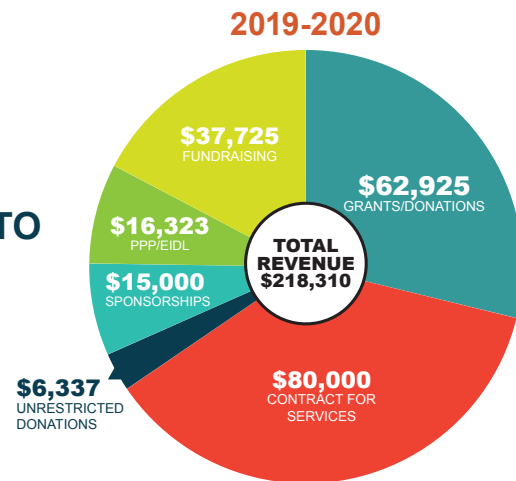
- Awarded Wells Fargo Foundation grant to support the Guided Reading Initiative - \$5,000
- Designated United Way Agency for 2021. Funds were dedicated Growing Literacy Building Libraries - \$5,000
- Application submitted and accepted to continue as a United Way Agency Partner for 2022. Funds will support the PALM Project.
- Submitted final report for Bayer Foundation Grant.
- Received donation from Pen Air Federal Credit Union's Share It Program. Funds will support the PALM Project - \$9,621



TOTAL REVENUE 2020-2021



COMPARED TO



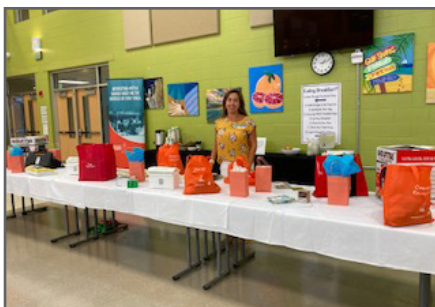
3. PROFESSIONAL / LEADERSHIP DEVELOPMENT

OBJECTIVE: Increase capacity of members through training and mentorships

- Provided lunch during several professional development workshops: Principal's Academy, Nurses, Media Specialists, Cognitive Training.
- Provided eMINTS t-shirts to all teachers completing their first year of training
- Participated in Jennifer Claire Moore Foundation's Youth Mental Health First Aid workshop

GRITC SUMMER CONFERENCE

- Solicited and obtained **\$25,500 IN SPONSORSHIPS** - \$7,500 increase from 2019
- Provided polo shirts, lanyards, name badges and ribbons, secured food trucks and free lunches, obtained door prizes, secured community partners, and provided SWAG.



4. ADVOCACY

OBJECTIVE: Provide a united voice on initiatives concerning education & nonprofits

Alabama Association of Nonprofits Board of Directors:

- Attend monthly meetings, assisted with recruiting new Executive Director, attended board retreat and participated in strategic planning, and Chair Advocacy Committee.

Alabama STEM Council – serve on the Executive Committee, serve on the Communications Work Group, wrote RFP for state-wide STEM Communications Study, secured agency and launched the study October 2021, led a task force to draft bylaws for the Alabama STEM Foundation 501c3 organization.

Serve on the Alabama Math Science Technology & Engineering Coalition (AMSTEC) Board of Directors



5. PROGRAMS AND SERVICES

TEACHER OF THE YEAR BANQUET

- Coordinated the county's Teacher of the Year Banquet to recognize each school's outstanding educator. **OBTAINED \$7,225 IN SPONSORSHIPS WITH 199 ATTENDEES.**
- Included recognition of National Board Certification Teachers at the 2021 banquet. Ordered NBCT Pins for all honorees



PALM PROJECT

This year, work focused on defining a new service that will be coordinated and provided through the Coalition, branded as the PALM Project, and will focus on meeting tangible needs of students to reduce barriers to learning, enhance academic achievement and support social-emotional development.

A committee comprised of district leaders, counselors, social workers and community members developed a comprehensive list of resources that will be provided and maintained at every school:



SCHOOL SUPPLIES

- Bags & Backpacks
- Binders
- Pens/Pencils
- Glue Sticks
- Markers
- Rulers
- Crayons
- Kid Scissors
- Erasers
- Highlighters
- Pocket/Folders/Dividers
- Staplers
- Pocket Dictionary
- Thesaurus
- Index Cards
- Sticky (Post-It) Notes
- Loose Leaf Notebook Paper
- Calculators
- Scientific Calculators
- Earbuds
- Stress Toys
- Flash Drives
- Composition Notebooks
- Journals

HOUSEHOLD

- Hypoallergenic Laundry Detergent
- Wash Cloths
- Hangers
- Batteries

HYGIENE

- Shampoo/Conditioner (travel size)
- Head Lice Treatment Kits
- Body Wipes
- Body Lotion
- Body Soap
- Toothbrushes/Toothpaste
- Mouthwash
- Deodorant
- Maxi Pads
- Combs/Brushes
- Hair Scrunchies

HEALTH

- Band-Aids
- Kleenex
- Gloves
- Hand Sanitizer
- Q-Tips

CLOTHING

- *All sizes: boy, girl, men & women
- Solid Colored (or school color) T-Shirts
- Jackets
- Pants/Jean
- Underwear
- Bras
- Socks
- Undershirts
- Belts
- Closed-toed Shoes

OTHER

- School Fees
- Testing/AP Fees
- Graduation/Cap & Gown Fees
- Homecoming/Prom
- Scholarships

FOOD & BEVERAGE

- *Individually wrapped
- Fruit Snacks
- Granola or breakfast bars
- Slim Jims
- Small boxes of cereal
- Mini water bottles
- Small Gatorade bottles
- Juice boxes
- Easy open (or microwave) cans of soup
- Packs of peanut butter crackers
- Mac n'Cheese cups (microwave)

Inventory will be held within a district warehouse. Items will be requested by counselors, social workers and or school administrators through the Coalition's website using Shopify, a commerce platform that will allow us to track and maintain inventory and for accountability to stakeholders and investors.

The project will officially launch January 2022 seeking corporate sponsors, local donors, grants and faith-based partners and all schools stocked with an initial inventory of items by August 2022.

BALDWIN PROUD FUTURE TEACHER SCHOLARSHIP

- Adopted resolution to serve as fiscal manager and facilitate the scholarship process
- Produced timeline for managing the scholarship
- Secured AwardSpring, a web-based tool to manage the application and scholarship

Provided BCBE's Human Resources Department with polo shirts and assisted with the Classified Job Fair by obtaining 100 gift bags and a variety of SWAG items from community partners.



6. ORGANIZATIONAL ACTIVITY

OPERATIONS

- Participated in United Way of Baldwin County's mandatory Agency Review Meeting.
- Completed PPP Forgiveness Application
- Completed the Alabama State Department of Revenue's required Report for Statutorily Exempt Organizations, an informational report required once every four years.
- Submitted Sales Tax Exemption annual application
- Processed invoices, deposits, monthly financials, annual budget and 990 informational tax return.
- Held Nominating Committee meetings for new board members and 2022 officers.
- Produced Plan of Work and Annual Report



United Way of Baldwin County